

LINK HOUSTON

Privacy Policy

Effective Date: Sept 1, 2026

LINK Houston respects your privacy and is committed to protecting the personal information you share with us.

Information We Collect

We may collect information that you voluntarily provide to LINK Houston, including your name, email address, phone number, mailing address, donation information, event registrations, interests, and other information you choose to share with us.

We may store this information in EveryAction, our constituent relationship manager system and other service platforms that support our work.

How We Use Your Information

LINK Houston may use your information to:

- Communicate with you about our programs, events, advocacy efforts, and organizational updates;
- Provide information or services you request;
- Process and acknowledge donations;
- Manage event registrations and volunteer participation;
- Provide opportunities to participate in transportation advocacy and community engagement;
- Maintain accurate records and better understand and engage the communities we serve; and
- Meet applicable legal, financial, and reporting requirements

Text Messaging

If you opt in to receive text messages from LINK Houston, we may send you messages about transportation advocacy, opportunities to take action, organizational updates, and LINK Houston events.

Message frequency varies. Message and data rates may apply. You may reply **STOP** at any time to unsubscribe or **HELP** for assistance.

Your consent to receive text messages is voluntary and is not a condition of making a donation or participating in LINK Houston programs or events.

How We Share Your Information

LINK Houston does not sell or rent your personal information.

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We may share information with trusted service providers that help us operate our organization and communications, such as our CRM, email, text messaging, payment processing, and event-management providers. These providers receive information only as necessary to perform services on LINK Houston's behalf.

We may also disclose information when required by law or when reasonably necessary to protect LINK Houston's behalf.

We may also disclose information when required by law or when reasonably necessary to protect LINK Houston, our users, or others.

Mobile information and text messaging consent will not be sold or shared with third parties for their own marketing or promotional purposes.

Your Choices

You may unsubscribe from LINK Houston emails or text messages at any time using the instructions included in these communications.

You may update your personal information in our self service platform available at: [EveryAction Self-Service Portal](#).

You may also contact us to request that we update, correct, or remove your personal information from our records, subject to information we may need to retain for legal, financial, or administrative purposes.

Data Security

LINK Houston takes reasonable administrative and technical measures to protect personal information. However, no electronic system or method of transmission can be guaranteed to be completely secured.

Updates to This Policy

We may update this Privacy Policy periodically. We will post any changes on this page with an updated effective date.

Contact Us

Questions about this Privacy Policy or your personal information may be directed to:

LINK Houston
401 Franklin Street, Suite 2400-174
Houston, TX 77002
info@linkhouston.org